

2018 Etheria Film Night Sponsorship Opportunities



ETHERIA 2018

In 2014, the first Etheria Film Night showcase was launched in Hollywood, California, inspired by the idea that great film can unite audiences with new talent. Hundreds of partners, volunteers and passionate people answered our call to create the world's most respected competition showcase of new sci-fi, fantasy, action, thriller and horror films directed by women. Since then, Etheria has screened hundreds of films in cities around the world at entertainment conventions, other film festivals, arts theaters, universities, panels, and pop-up events.



50+ NEW FILMMAKERS

SINCE 2014



11,000+ AUDIENCE MEMBERS

SINCE 2015



22 CITIES

SINCE 2017

WHAT IS ETHERIA?

Etheria is a film festival that showcases the very best new horror, science fiction, fantasy, action, and thriller short films directed by women. The main Etheria event takes place every June in Hollywood with the support of the American Cinematheque. The films then travel around the world bringing innovative works to different audiences on our World Tour and are seen by genre film fans *everywhere*. In 2018, in collaboration with the Shockwaves Podcast, Etheria co-founded The Stephanie Rothman Fellowship to recognize and reward the creativity and passion of female film students with an innovative take on genre filmmaking.



Our next main event is
June 9, 2018
The Egyptian Theatre
Hollywood, CA



OUR AUDIENCE

Main Event

Fans

600+ enthusiastic
lovers of horror
and sci-fi, male
and female, ages
18-60



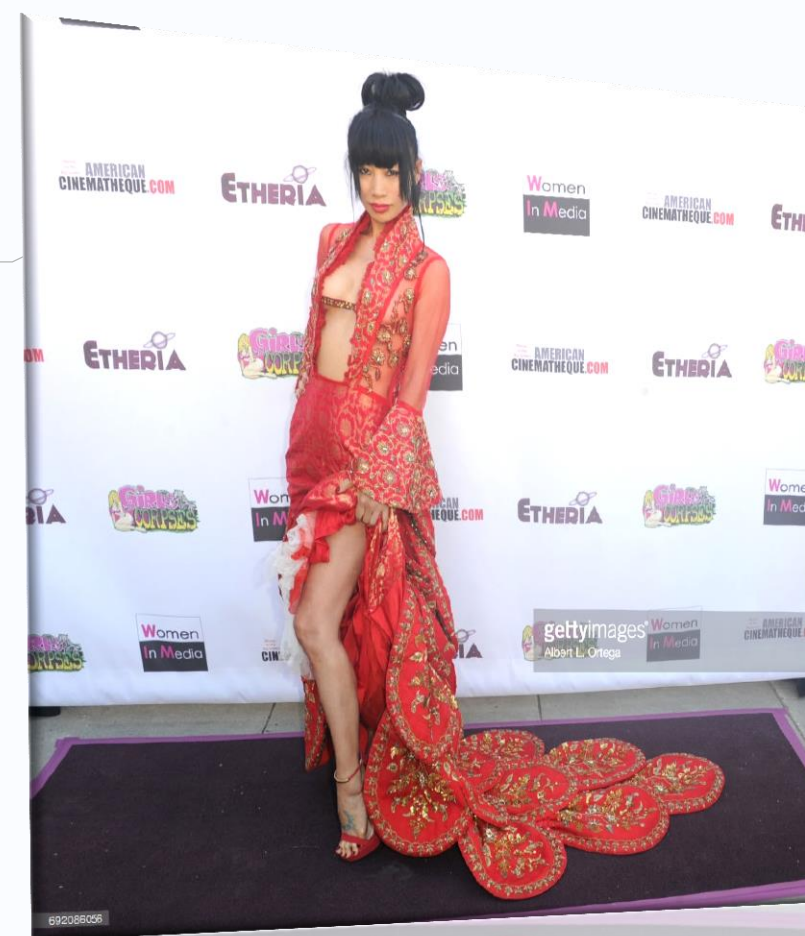
Press

We've been covered
by LA Weekly,
Dreadcentral.com,
Huffington Post, and
more



Celebrities

A variety of stars
grace our carpet
each year



Film Pros

Working professionals
in the film industry
including executives,
showrunners, and
crew



BRANDING WITH ETHERIA

When your brand sponsors Etheria Film Night, it is committing itself to delivering relevance and value to thousands of industry influencers including press, creatives, and their millions of collective followers, who have come to expect nothing less from Etheria and its partners. Our night is a celebration of the filmmakers, the community, and you. With product integration, social media and logo placement, and naming value, your brand has the tools to educate, entertain and engage a captive audience about what it is doing to make a difference for women in the film industry.



SPONSORSHIP LEVELS

Packages available separately for both the Main Event Showcase in June and the World Tour

Community	Standard	Award Sponsor	Carpet Sponsor	Presenting Sponsor
Social Media	Social Media	Social Media	Social Media	Social Media
Onscreen Logo Placement	Onscreen Logo Placement	Onscreen Logo Placement	Onscreen Logo Placement	Onscreen Logo Placement
Product Placement	Product Placement	Product Placement	Product Placement	Product Placement
2 VIP passes	2 VIP passes	2 VIP passes	4 VIP passes	10 VIP passes
	Small Program Ad	Quarter page Program Ad	Half Page Program Ad	Full Page Program Ad
		Best Film or Audience Award recognition	Logo on step-and-repeat	Logo on step-and-repeat
-			“Presented by” in title in all press and PR for Carpet Event	“Presented by” in title in all press and PR for this year’s Main Event
\$250	\$500	\$1000	\$5000	\$10,000

DON'T SEE A FIT?

We are happy to discuss innovative collaborations that are a mutual fit. Gifts and awards for our filmmakers and guests, tour representation, service exchange and more can be negotiated on an individual basis.



Contact

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Festival Director

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FILM NIGHT

The fact that the films played to a full house of excited guests proves that Etheria continues to be a key destination for movie lovers and champions of female auteurs.” – Scott Feinblatt, Rue Morgue Magazine

**“The fact that I am part of this amazing line up of amazing female horror/sci-fi directors, it makes me really excited. I feel like it’s important and more women need to be involved in genre.”
– Amber Benson (selected filmmaker 2015)**

“One of the best damned film festivals in the country” – Dread Central

**“I can say first hand that showing at Etheria Film Night was a highlight of our festival run.”
– Chloe Okuno (selected filmmaker 2014)**

“I feel that years from now I will be able to say that Etheria was the catalyst that helped jump start my career.” – Mindy Bledsoe (selected filmmaker 2016)

“Managers and studio executives have already contacted me since the Egyptian event three days ago. It’s amazing. I have been in several major festivals with this short, in fact I have been in four Oscar qualifiers and this only happens with Etheria, so congratulations, you are doing an amazing job.” – Olga Osorio (selected filmmaker 2016 & 2017)